

# Historic Broadway, New Haven, Indiana

## **Our Mission**

Our Mission is devoted to the revitalization, sustainability, and preservation of our Historic Broadway. Through our Main Street America affiliation and with the help of our local business owners, volunteers, sponsors, and partners, we will shape and improve the appearance of the heart of our city.

## **Our Vision**

Our vision is to establish a reputation that our city is proud of by building a community where people want to live, shop, invest, and play. We will continuously improve the appearance of our Historic Broadway. By creating an inviting appearance both day and night with attractive storefronts and appealing businesses, we welcome and serve our area residents and visitors alike.

## **Value Statement:**

### **We Will-**

1. **Revitalize** – by restoring the look and condition of our Historic Broadway business corridor.
2. **Sustain** – by fulfilling the needs of current generations without compromising the needs of the future generations.
3. **Preserve** – by keeping something as it is in order to protect it from being damaged or destroyed.

### **With The Help Of-**

1. **Our Local Businesses** – businesses located in our Historic Broadway business corridor.
2. **Our Volunteers** – people who undertake a task to help improve our Historical Broadway business corridor.
3. **Our Sponsors** – individuals or organizations that pay for or contribute to our fundraising events in return for advertising.
4. **And Our Partners** – affiliating with other organizations to accelerate our grant-seeking success.