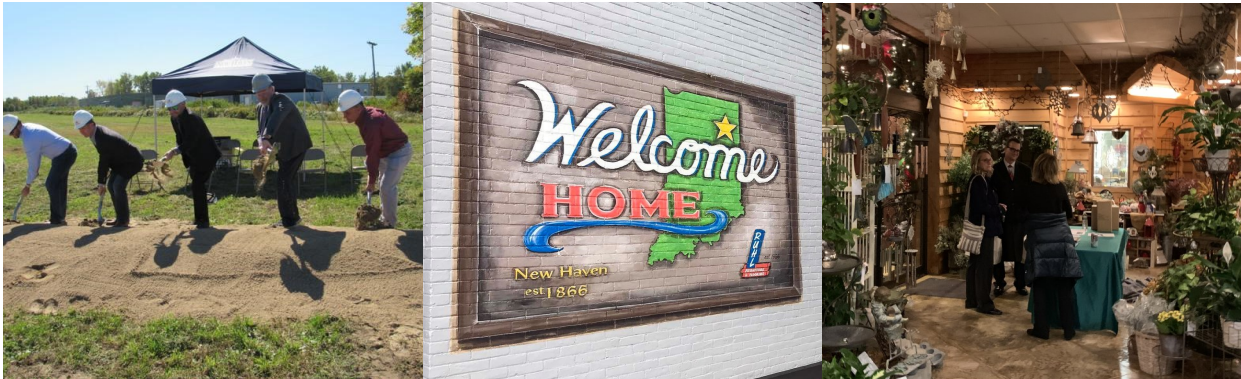




New Haven

CHAMBER OF COMMERCE



The Chamber's Ambassadors are members who volunteer their time to provide a crucial link between the Chamber and its members. They ensure that all members receive the maximum benefit from their investment. Ambassadors are in the center of business activity for the Community. They enjoy the rewards of making new contacts, strengthening relationships and accessing a wealth of information and resources. Their primary responsibilities are to help in the retention of members, the recruitment of new members and to assist at events and other activities.



Why become a chamber ambassador?

Ambassadors are highly visible, prestigious volunteers who serve as the Chamber's primary liaison to new Chamber members. Considered the goodwill arm of the Chamber, the Ambassador Committee plays an essential role in member communication and retention, and each Ambassador is charged with conveying member needs, questions and concerns to Chamber staff, keeping our Chamber in line with our members' desires.

Upon their appointment, each Ambassador makes a commitment to build lasting relationships with the Chamber membership, particularly new members, in order to build a loyal, committed membership base that will continue to support, participate and invest in the Chamber.

As an ambassador, the benefits include (but not limited to):

- gaining valuable business exposure by being the first to meet new chamber members
- meeting other business owners and learning about their businesses
- cultivating potential business contacts through networking
- more exposure and recognition of your company and increase your professional contacts

Ambassadors actively promote membership in the Chamber, facilitate networking among members and encourage meaningful participation and involvement in Chamber programs in order to enhance the membership benefits received by each member, strengthen member commitment and increase long-term retention. Ambassadors are key to the success and growth of the Chamber of Commerce.

Ambassador Assignments

- Attend monthly Ambassador meetings scheduled the Fourth Thursday of every month at 11:45 at the Chamber at **least 75% or greater of the time.**
- Accept new member assignments and conduct new member interviews (quality contacts), reporting relevant information to Chamber staff, **drop off packets personally.**
- Attend chamber events to be present to build relationships with new members, and facilitate introductions and foster direct connections for new members
- Attend member ribbon cuttings, ground breakings, Meet me @5, and other special events
- Maintain contact with new member assignments
- Volunteer at Chamber functions
- Encourage prospective and existing members to become active and participate with the Chamber



Recognition Structure

Prominent recognition for the Chamber Ambassador of the Year will be recognized at the Annual Dinner in November. Recognition will be an acknowledging of their value to the chamber, recognition in the newsletter, and recognition on Chamber Website and Facebook page.

Ambassadors will be recognized quarterly as “Ambassador of the Quarter” to recognize the individual that has earned the most points and effort per quarter. Points will be calculated from January 1st of that current year.

Member of the Month criteria

The goal is to recognize a Member of the Month on the first Thursday of every month. Member of the month will be chosen based on the following criteria.

- 1.) Be a Chamber Member for a minimum of 1 year
- 2.) Community involvement
- 3.) Customer service oriented
- 4.) Asset to the community
- 5.) Chamber involvement